



THE MILLION DOLLAR ADVOCATES FORUM®
THE TOP TRIAL LAWYERS IN AMERICA®

DONALD F. COSTELLO, PRESIDENT

LAW OFFICES OF DONALD F. COSTELLO
P.O. BOX 2684
DEL MAR, CALIFORNIA 92014

4660 LA JOLLA VILLAGE DRIVE, SUITE 500
SAN DIEGO, CALIFORNIA 92122

TELEPHONE (858) 792-6100

FAX (858) 792-6101

E-MAIL MEMBERS@MILLIONDOLLARADVOCATES.COM

PLEASE ADDRESS ALL MAIL TO

P.O. BOX 2684

DEL MAR, CALIFORNIA 92014

(COURIER DELIVERIES TO SAN DIEGO OFFICE)

November 29, 2013

Brian D Cox
Friday & Cox LLC
1405 McFarland Road
Pittsburgh PA 15216

Re: Million Dollar Advocates Forum Membership

Dear Mr. Cox:

Your application for membership in the Million Dollar Advocates Forum has been approved. We are pleased to include you in our membership of the top trial lawyers in America. Enclosed is your certificate of membership. Additional certificates (for branch offices, etc.) are available; please see the Forum website for details. Your name has been added to the Roster of Members appearing at our website www.MillionDollarAdvocates.com. Also enclosed is a press release announcing your membership. Members have asked that we issue such a release so that they may provide it to their local and regional newspapers, bar associations, clients and referring attorneys, etc. Most newspapers run regular "People In Business" types of columns for which such information is well suited. You may wish to submit the press release to such publications together with additional biographical or case-related information and a photograph. Newspapers are likely to be interested in the details of the case(s) which qualified you for membership. Many newspapers have run full feature articles on members and their successful practices. Having begun in 1993, we now have over 4000 members. Fewer than 1% of U.S. lawyers are members.

Membership invitations are sent only to attorneys who objectively appear to be qualified, including those who have had published reports of major cases and those who are proposed for membership by current members. If you know of other trial lawyers who may be qualified and interested in membership, please send us their names and we will send them an application, advising them that you have proposed their names for membership.

Logo

Members are allowed to use the logos and other trademarks of the Million Dollar Advocates Forum to identify themselves as members on stationery, cards, advertising, websites, etc. However, please see the complete terms of use at the Forum website www.MillionDollarAdvocates.com. Permission to use the logos is limited as stated in such terms (several logo formats are available on the website).



LIFE MEMBER
MILLION DOLLAR ADVOCATES FORUM
The Top Trial Lawyers In America™

Multi-Million Dollar Advocates Forum

In response to members' requests, in 2007 we formed the Multi-Million Dollar Advocates Forum. As the name implies, membership requires at least one verdict, award or settlement in the amount of Two Million Dollars or more and is available only to members of the Million Dollar Advocates Forum. If you are qualified and interested in such membership please see the Forum website.

(Optional) Member Website Links on Member List

Also in response to member requests, members may have their law firm name and a direct link to their firm website added to the online member list (for an annual fee). Details may be found at the Forum website. If you already elected to have such a listing, it has been done.

Best wishes for your continued success.

Very truly yours,

Donald F. Costello, President
Million Dollar Advocates Forum, LLC



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DONALD F. COSTELLO, PRESIDENT
COSTELLO@MILLIONDOLLARADVOCATES.COM

PRESS RELEASE

Date: November 29, 2013
Del Mar, California
FOR IMMEDIATE RELEASE

Attorney Brian D Cox
Named To Million Dollar Advocates Forum

Contact

Brian D Cox
Friday & Cox LLC
1405 McFarland Road
Pittsburgh PA 15216

Telephone: 412.561.4290
Firm website: www.fridaylaw.com

The Million Dollar Advocates Forum is pleased to announce that attorney Brian D Cox of Pittsburgh PA has been certified as a member.

The Million Dollar Advocates Forum is recognized as one of the most prestigious groups of trial lawyers in the United States. Membership is limited to attorneys who have won million and multi-million dollar verdicts, awards and settlements. The organization was founded in 1993 and there are approximately 4000 members located throughout the country. Fewer than 1% of U.S. lawyers are members. Forum membership acknowledges excellence in advocacy, and provides members with a national network of experienced colleagues for professional referral and information exchange in major cases. Members must have acted as principal counsel in at least one case in which their client has received a verdict, award or settlement in the amount of one million dollars or more. Please see our website for further details concerning membership qualifications.

Mr. Cox is a graduate of Duquesne University School of Law and specializes in personal injury and workers' compensation.